



## Advertise with AHCE

**Aged + Health Care Education offers two (2) advertising options for product, service & education providers to the Australian Aged/Health Care sectors**

### EDM (Electronic Direct Mail) Advertising

**(Database: 6,000 Subscribers** made up of CEOs | CFOs | Managers | Executive DONs | DONs | DDONs | Nurse Unit Managers | Coordinators | Team Leaders | Education Coordinators | Industry Suppliers | Quality Managers | Case Managers | Assessment Officers | Facilities/Maintenance Managers | Purchasing/Supply Managers | OH+S Managers | Registered Nurses | Physiotherapists | Occupational/Diversional Therapists | Lifestyle Coordinators

**Settings:** ~ 45% Residential ~ 35% Community ~ 20% Other

**Location:** ~ 45% Victoria ~ 30% NSW ~ 25% other states/territories

**Inclusions:**

- x1 EDM to full database of subscribers
- In the week of your booking, you are guaranteed to be the only advertiser

**Cost:** \$2,000 plus GST

**Sample EDM:** [Click Here](#)

### Newsletter Advertising (AHCE Agenda)

Banner advertisement (size - 700x200px) weekly for 4 consecutive weeks to our database of subscribers. The perfect way to reinforce an EDM booking or as a stand alone option to launch, promote, market your products/services.

**Cost:** \$1,500 plus GST



**BOOKING FORM**



**TERMS +  
CONDITIONS**

Aged and Health Care Education  
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[www.agedandhealthcareeducation.com.au](http://www.agedandhealthcareeducation.com.au)